



## LIEBE GROUP MEDIA RELEASE

TUESDAY 16<sup>th</sup> JUNE 2020

### **Liebe Group implements new and improved communications platforms**

Keeping up with the rising demand for online and external learning opportunities, the Liebe Group have implemented several new extension platforms to reach members and the wider agricultural community.

A new podcast series, called *The Liebe Landscape*, has recently been developed by the Liebe Group. This series aims to encapsulate many aspects of the local broadacre and mixed-farming region, featuring short snippets of timely and locally relevant topics as chosen by Liebe Group members.

The first three episodes include interactive discussions with Bronwen Fowler (Nutrien Ag Solutions) providing information on implementing lambing lots in your business, and Keiran Sullivan (RSM Moora) summarising helpful background surrounding the current Government stimulus packages available.

Rabobank Senior Grains Analyst, Cheryl Kalisch-Gordon features on the third episode, giving a comprehensive grains market outlook in response to the recently imposed barley tariffs by China and the impacts from the COVID-19 pandemic.

In addition to this, Liebe Group have delved into the world of webinars, hosting the first Bitesize Learning Workshop for the year online. The Bitesize Learning sessions are a series of workshops aimed at providing rural women opportunities to learn more about the agricultural industry in a supportive environment.

The roll-out of an updated, refurbished and mobile-friendly website, found at [www.liebegroup.org.au](http://www.liebegroup.org.au), is another recent activity the Liebe Group has undertaken, to ensure all local growers and researchers have access to current project activities, upcoming event information and previous research undertaken within the Liebe Group region.

The Liebe Group look forward to the opportunities for evaluating the success of these new forums over the next year, along with the return to the usual face-to-face format of events including pop-up field walks, the Post Seeding Field Walk (22<sup>nd</sup> July 2020) and the Spring Field Day (10<sup>th</sup> September 2020).

#### **About the Liebe Group**

The Liebe Group is a dynamic, grower-driven, not for profit organisation servicing over 85 farming businesses within the Dalwallinu, Coorow, Perenjori and Wongan-Ballidu Shires, encompassing a land area of over 1,000,000ha.

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