



## GRANTS FOR WOMEN PROGRAM

**Year:** 2013

**Funding Provider:**

- Australian Government Department of Local Government and Communities (DLGC)
- Cooperative Bulk Handling (CBH)

**Collaborators**

- Liebe Group
- DLGC
- CBH
- Influential Women, Catherine Marriott
- Community members

**Aim:**

This project aimed to provide a structured networking opportunity for women in the industry to support, improve, and consolidate their business, financial, and agricultural acumen to give them confidence in the future.

**Project Information:**

This project supported women in Agriculture to increase their capacity to build a sustainable future for their family, farm business, and the agricultural industry.

The project aimed to support women by:

- Developing skills and knowledge base;
- Increasing awareness of resources available to women and networks within the industry;
- Increasing confidence, and;
- Empowering, inspiring and motivating.

To achieve these aims, the project supported two events - a Women's Field Day, and a communication workshop.

The field day was a full day forum for women, with the attendees being educated in areas of farm agronomy; environmental issues; global influences on their industry; business management; grain marketing; office competencies; financial management; community sustainability, and; health issues. The project encouraged attendees to apply their learning's to their business and community.

The follow up full day workshop focused on communication skills, including shared values communication, engaging with your audience, public speaking, and social media. This workshop was run by communication specialists Influential Women, which was led by Catherine Marriott, recipient of the RIRDC 2012 Rural Women's Award.

### PROJECT FUNDERS



### REPORTS & LINKS